

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT31/12 10.16
CHANGES
*** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	ELISE CLOYD	
SALES PRSN	WA- JOE KNAUER	

WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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100

DATE OCT31/12 10.16

TO IAN
FR JULIE
OK'D M4
PLS CFM, THX 10/31

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
AGENCY ADVERTISED CODE												

AGENCY ADVERTISER CODE = AGENCY EST# = 1926
AGENCY PRODUCT CODE =

30	\$850.00	10/27	10/01
700P-800P			
21 S			

PROGRAM : JEO/WHEEL	
CREDIT TAKEN FOR	1 SPOT(S)
MISSED OCT27	
STATION MAKEGOOD OFFERS:	
M4	OK'D
BUY#21	MISSED:SAT/700P-800P
	OCT27
OFFER: NONE	30S
	\$850.00
(OCT29/12)	
CMT:CREDIT DOLLARS WILL BE MADE GOOD ON HDL#6300000	

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12			56400.00	NOV/12		12875.00						
CONTRACT TOTAL												69275.00
TOTAL SPOTS												35

MARKET TOTALS \$185,635 WFTV 38% WKMG 18% WESH 29% WOFL 12% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE